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PULSAR*

Narrative Intelligence: using LLMs to navigate the media landscape

September 26th, 2024 Christina's Duxton • 14:00-18:00 SGT

Join us for an exclusive workshop and conversation with speakers from Unilever, Sony Music Entertainment, Aquila Clean Energy, Nanyang Technological University.

We'll be exploring how to navigate billions of media data points with AI, and exploring the latest trends in audience engagement and data analysis in a relaxed and inspiring environment.

RSVP

